

Your summer celebration *story* starts here



31st Annual
RIVERWALK
FESTIVAL
JULY 9, 10 & 11

Thurs PM, Fri PM, Sat All Day

RIVERWALKFESTIVAL.ORG



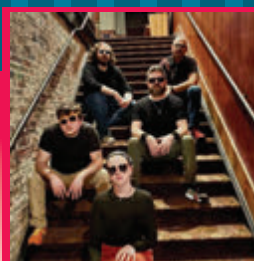
Live CONCERTS

THURSDAY
JULY 9 AT 5 PM



THE NUANCE

THURSDAY
JULY 9 AT 7 PM



SIMPLY IN TIME

FRIDAY
JULY 10 AT 7 PM



ULTRASONIK

meijer Fireworks

Presented by



METRIC MANUFACTURING CO.



DUCK RAFFLE

CAR SHOW & CAR PARADE • RUN THE RIVERWALK 5K • KAYAK / SUP / CANOE RACE
KIDZ ZONE & GAMES • LIVE CONCERTS & ENTERTAINMENT • FOOD & FUN



The 31st Annual Riverwalk Festival Schedule of Events

PRESENTED BY THE LOWELL AREA CHAMBER OF COMMERCE

Events Along the Riverwalk, Historic Downtown & the Greater Lowell Area

DAILY DURING THE RIVERWALK FESTIVAL

- Shopping and Dining in historic Lowell
- Downtown Social District - Riverwalk Beer, Wine & Cocktails at stops like Flat River Grill, Hop Hog, Los Portales Mexican Bar & Grill, Moravian Sons Distillery (Inside TOT), New Union Brewery, Red Barn Mercantile, Sneaker's
- Historic Self-Guided Tours provided by Lowell Area Historical Museum - 10 Placards along Riverwalk and Downtown with QR Codes
TH/FR 5-9 PM & SAT 10 AM-4PM
- Food Trucks & Vendors on Avery Street
- Metric Manufacturing Duck Raffle Ticket Sales - Riverwalk Plaza at the Chamber booth (\$2) or (3/\$5) or (10/\$10). \$1000 DUCK WINNER, (5) \$100 DUCK WINNERS. Raffle License #R86259
- Entertainment along the Riverwalk and on the Riverwalk Stage

THURSDAY EVENING, JULY 9

5-6 PM

- Concert - The Nuance on the Riverwalk Stage

7-9 PM

- Concert - Simply in Time on the Riverwalk Stage

FRIDAY EVENING, JULY 10

5-9 PM

- Riverwalk Marketplace - Artists, Crafters, Makers, Collectors, Commercial & Non-Profit Vendors

5:30 PM

- Rod Rigging 101 - Fun for anglers of all ages! Provided by Fish & Finn Outfitters & Consignment.

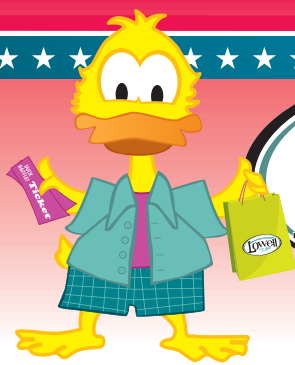
7-9 PM

- Concert - Ultrasonik on the Riverwalk Stage

7:30 PM

- Casting 101 - Fun for anglers of all ages! Provided by Fish & Finn Outfitters & Consignment.





SATURDAY ALL DAY, JULY 11

7 AM

- **Run the Riverwalk 5K** - Registration at 7AM. Race starts at 8 AM. Both at the Riverwalk Stage

8 AM

- **Riverwalk Cruise-in Car Show** on Avery Street. Registration begins at 8 AM. Awards at 1:15 PM. Check out the Frontier Truck Parts Monster Truck during the Car Show!

9 AM

- **Kayak/SUP/Canoe Race** - Registration at 9AM. Race Starts at 10 AM on the Flat River at the boat launch

9 AM-3 PM

- **Rev it up on the Dyno Machine by Weller Companies** - At the car show, watch and listen as participants test their wheel horsepower, torque, AFRs, and more! FREE, 15-minute dyno appointment for car show participants. Register at the show.

10-10:20 AM

- **Kidz Zone Story Time** on the Riverwalk Stage - Color Explosion! Music & Movement

10AM-4PM

- **Riverwalk Marketplace** - Crafters, Makers, Artists, Commercial & Non-Profit Vendors
- **Kidz Zone** - It's a Color Explosion! Crafts, balloons, seed planting, and more! Look for the Pink Arrow Tent.
- **Kids' Scavenger Hunt** - Your chance to win prizes. Provided by Lowell Area Historical Museum.
- **Blood Drive with Versiti** - Use the QR code to pick your time slot. Schedule permitting, walk-ups welcome.

10:30 AM

- **Rod Rigging 101** - Fun for anglers of all ages! Provided by Fish & Finn Outfitters & Consignment.

12 PM-3 PM

- **Free Kayak Fun on the Flat River with Bill & Paul's** - at the boat launch

12:30 PM

- **Casting 101** - Fun for anglers of all ages! Provided by Fish & Finn Outfitters & Consignment.

1:45 PM

- **Car Parade on Main St** - Watch as the Riverwalk Cruise-In cars take to the street!

2:30 PM

- **Rod Rigging 101** - Fun for anglers of all ages! Provided by Fish & Finn Outfitters & Consignment.

4 PM

- **Metric Manufacturing Duck Raffle Ticket Drawing** on the Riverwalk Stage

7:30-9:30 PM

- **Kids' Games & Foam Party** - at Burch Field/Recreation Park, sponsored by Farm Bureau of Lowell & King Milling. Games by BattleGR include the Big Throw Down, Laser Tag, Throw Bowling, and Mini Golf. Kids' Foam Party provided by Morehouse Rentals. Bring a towel recommended.

10:15 PM Start!

- **Lowell Meijer Fireworks** - at Stoney Lakeside Park on Bowes Rd.

Additional viewing from Recreation Park (former fairgrounds) along S Hudson St. Celebrate our nation's 250th Anniversary and the Riverwalk Festival with the Lowell Meijer Fireworks presented by J&K Roadside Assistance.



Blood Drive
Sign Up

Support
the festival
Fireworks
Donations Accepted.



venmo

meijer Fireworks

Presented by **J&K**
ROADSIDE
ASSISTANCE

OUR 2026
Sponsors

Platinum Sponsors



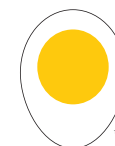
Gold
Sponsor



White Gold
Sponsors



Silver Sponsors



Building Relationships.
Providing Peace Of Mind.

Car Show Sponsors



Bronze Sponsors

