

RIVERWALK FESTIVAL

2ND THURSDAY, FRIDAY & SATURDAY IN JULY • LOWELL, MI

SPONSORSHIPS



PLATINUM PREMIER

Only 2 Available!

Event Sponsor
FOR THE RIVERWALK FESTIVAL!

CHAMBER MEMBERS \$5,000. NON-MEMBERS \$6,000.

- Logo on Chamber Website all year long (home page)
- Logo on Riverwalk Website all year long
- Fireworks banner on Main Street sidewalk
- Business banner provided by your business that will be displayed during festival
- One Corporate Duck banner (company name) to display on Main Street for 3 1/2 weeks
- Business name/logo will be used in marketing materials, Riverwalk and Discover Lowell websites
- Booth and display space on the Riverwalk Plaza
- Chamber E-blasts
- 100 free duck tickets for the duck raffle

GOLD

Only 1 Available!

Event Sponsor
FOR THE DUCK RAFFLE!

CHAMBER MEMBERS \$2,000. NON-MEMBERS \$2,500.

- Logo on Duck Raffle Tickets
- Logo on Riverwalk Website all year long
- Business banner provided by your business that will be displayed during festival at information/ticket booth
- One Corporate Duck banner (company name) to display on Main Street for 3 1/2 weeks
- Business name/logo will be used in marketing materials and Riverwalk website
- Booth and display space on the Riverwalk Plaza
- Chamber E-blasts
- 50 free duck tickets for the duck raffle

WHITE GOLD

Event Sponsor
FOR KIDS' GAMES!

CHAMBER MEMBERS \$1,200. NON-MEMBERS \$1,500.

- One Corporate Duck banner (company name) to display on Main Street for 3 1/2 weeks
- Business name/logo will be used in marketing materials and Riverwalk website
- Booth and display space on the Riverwalk Plaza
- Additional display space at the Kids' Game location, leading up to the community fireworks event
- Chamber E-blasts
- 40 free duck tickets for the duck raffle

SILVER

CHAMBER MEMBERS \$550. NON-MEMBERS \$600.

- One Corporate Duck banner (company name) to display on Main Street for 3 1/2 weeks
- Business name/logo will be used in marketing materials and Riverwalk website
- Booth and display space on the Riverwalk Plaza
- Chamber E-blasts
- 30 free duck tickets for the duck raffle

BRONZE

CHAMBER MEMBERS \$400 ~ NON-MEMBERS \$450.

- One Corporate Duck banner (company name) to display on Main Street for 3 1/2 weeks
- Business name/logo will be used in marketing materials and Riverwalk website

CAR CRUISE-IN

CHAMBER MEMBERS \$400. NON-MEMBERS \$450.

- Booth and display space at the Car Cruise-In
- One Corporate Duck banner (company name) to display on Main Street for 3 1/2 weeks
- Business name/logo will be used in marketing materials and Riverwalk website

CORPORATE DUCK

CHAMBER MEMBER-\$150 RETURNING, \$175 NEW. NONMEMBER-\$200 RETURNING, \$250 NEW.

- One Corporate Duck banner (company name) to display on Main Street for 3 1/2 weeks
- Business name listed on the Riverwalk website

DUCK RAFFLE TICKET PACKAGE

CHAMBER MEMBERS \$50 ~ NON-CHAMBER MEMBERS \$100

- 15 duck tickets (give them away to VIP customers or employees)
- Business name listed on the Riverwalk website and displayed in the Chamber window



SPONSORSHIP COMMITMENT DEADLINE: FRIDAY, MAY 1

Email info@lowellchamber.org or call (616) 897-9161.

WWW.RIVERWALKFESTIVAL.ORG

RIVERWALK FESTIVAL

2ND THURSDAY, FRIDAY & SATURDAY IN JULY • LOWELL, MI

SPONSORSHIPS



2026 RIVERWALK FESTIVAL SPONSORSHIP COMMITMENT PLEDGE

DEADLINE: FRIDAY, MAY 1

Thank you for your investment to the Lowell Area Chamber of Commerce and the Greater Lowell Community! Please choose your level of sponsorship and payment information below. Include your company name as you would like it to appear in the marketing and don't forget to email your high res logo.

COMPANY NAME: _____

PLEASE CHOOSE SPONSORSHIP LEVEL	PLATINUM PREMIER	BRONZE
	<input type="checkbox"/> Chamber Member \$5,000	<input type="checkbox"/> Chamber Member \$400
	<input type="checkbox"/> Non-Member \$6,000	<input type="checkbox"/> Non-Member \$450
	<input type="checkbox"/> Yes, I want the included booth	
	GOLD	CAR CRUISE-IN
	<input type="checkbox"/> Chamber Member \$2000	<input type="checkbox"/> Chamber Member \$400
<input type="checkbox"/> Non-Member \$2500	<input type="checkbox"/> Non-Member \$450	
<input type="checkbox"/> Yes, I want the included booth	<input type="checkbox"/> Yes, I want the Cruise-in booth	
WHITE GOLD	CORPORATE DUCK	
<input type="checkbox"/> Chamber Member \$1,200	CHAMBER MEMBER	
<input type="checkbox"/> Non-Member \$1,500	<input type="checkbox"/> Returning Duck Sponsorship \$150	
<input type="checkbox"/> Yes, I want the included booth	<input type="checkbox"/> NEW Duck Sponsorship \$175	
SILVER	NON-MEMBER	
<input type="checkbox"/> Chamber Member \$550	<input type="checkbox"/> Returning Duck Sponsorship \$200	
<input type="checkbox"/> Non-Member \$600	<input type="checkbox"/> NEW Duck Sponsorship \$250	
<input type="checkbox"/> Yes, I want the included booth		

FESTIVAL DUCK RAFFLE	<input type="checkbox"/> Chamber Member \$50	DUCK-A-THON BONUS! Order Duck Tickets now, get 5 extra tickets.
TICKET PACKAGE	<input type="checkbox"/> Non-Member \$100	

PAYMENT	<input type="checkbox"/> Invoice (Members Only)	
	<input type="checkbox"/> Credit Card Please provide the following information to process payment with your credit card.	
	Total to be charged: \$ _____	
	Please select your card type: <input type="checkbox"/> Visa <input type="checkbox"/> Mastercard <input type="checkbox"/> Discover	
	_____ Name as it appears on card	
	_____ Card Number	
	_____ Credit Card Billing Address	_____ Zip Code
	_____ Expiration Date	_____ CC Security # (3 or 4-digit on the back of card)
_____ Email	_____ Phone	

SECURE YOUR SPONSORSHIP TODAY!

Email completed form to info@lowellchamber.org
or mail to LACC, PO Box 224, Lowell, MI 49331

Questions? Email info@lowellchamber.org or call (616) 897-9161. *discover* Lowell.org

