Dear Commercial Vendor,

Please accept our invitation to apply for the Riverwalk Festival Marketplace. The booth fee will be $85/Chamber Members & $130/Non-Chamber Members for Friday night and Saturday - $20 extra for electric. Be sure to read all the guidelines below. Festival Attendance 10,000 to 15,000 visitors, depending on the weather.

Riverwalk Marketplace: Friday, July 10, and Saturday, July 11, 2026
Friday evening hours 5 PM – 9 PM
Saturday hours 10 AM – 4 PM

Check our website at **www.riverwalkfestival.org** for a complete schedule of events.

Sincerely,
Lowell Area Chamber of Commerce

Guidelines for Commercial Vendor Application

- All displays must be tasteful and neat
- Exhibit areas are **10' wide** and power is available upon request. We reserve the sole right to assign spaces. You will be notified of your booth assignment.
- Weather is not a condition for a refund.
- As a thank you to our participants, free coffee and donuts will be provided, 8–9 AM in the Chamber Office on Saturday.
- Due to location of exhibit area, you **CAN NOT** work out of the back of vans, cars, or trailers.
- **Designated vendor parking is provided and will be enforced.**
- Booths must be fully set up when show begins at **5 PM Friday.**
- You must notify LACC by June 10 of cancellation to receive a 50% refund. (616) 897-9161
- Vendors are responsible for collection of their own sales tax and for acquiring a sales tax license.
- Security will be provided for Friday night. LACC is not responsible for loss or damage.
- Booth fee must accompany application. Credit cards accepted, form provided below (Discover, MasterCard and Visa).
- Submit complete description of exhibit and sale items for approval by the Riverwalk Committee.
- Food and beverage giveaways must be approved by the Riverwalk Committee in advance.
- **Application deadline: TUESDAY, MAY 12, 2026.**

2026 Riverwalk Marketplace Commercial Vendor Application

☐ $85 Chamber Member ☐ $130 Non-Member
☐ $20 extra for electric service

Business Name: _____

Contact Name: _____

Address: _____

City: _____ **State:** _____ **Zip:** _____

E-mail: _____ **Phone:** _____

Website: _____

Description of Exhibit:_____

_____

Optional. **I would like to purchase _____ Duck Raffle Tickets, in increments of 10. Cost is $10 for 10 tickets, and will be delivered at event check-in. Total $_____**

_____
Name as it appears on the card **Credit card number**

_____
Credit card billing address

_____
Credit card security # (3 or 4 digit number on back) **Expiration Date**

☐ Visa ☐ MasterCard ☐ Discover

Please send application and check to: LACC, RW Commercial Vendor, PO Box 224, Lowell, MI 49331
Email Application and Credit Card info to info@lowellchamber.org.