

Your *story* starts here.



(616) 897-9161

info@lowellchamber.org

PO Box 224, 113 Riverwalk Plaza, Lowell MI 49331

*discover*Lowell.org



CHAMBER MEMBERSHIP

what's in it for you

LOWELL COMMUNITY EXPO Tell your story! An event designed to spotlight your business, organization, church, or municipality to other businesses and the public.

PROMOTIONAL DISPLAYS Members may display their business cards and promotional materials in the Chamber office.

WEBSITE LISTING Every Member is listed on DiscoverLowell.org, an excellent resource for new clients to discover your business!

BUSINESS REFERRALS On a regular basis, the Chamber receives requests for recommendations on goods and services. We always refer to Chamber Members FIRST!

MAILING LIST Members may request a free copy of our Member mailing list. Our mailing list may be used once per year. Email addresses are not provided.

MEETING ROOM Our facility offers Chamber Members a conference room with kitchen amenities. Chamber Members may host special meetings, monthly board meetings, and social events. A Chamber member can use the facility one time, free of charge. Thereafter, discounted charges will occur.

IVAN K BLOUGH TRAINING FUND Chamber Members and their employees may apply for training funds to encourage career skills and educational opportunities that benefit the Chamber Members' business.

SPONSORSHIP OPPORTUNITIES Highlight your business with a sponsorship at any of these events: Lowell Community Expo, Showboat Sizzlin' Summer Concerts, Riverwalk Festival, Member Golf Outing, and more!

COMMITTEES Members may participate in a wide variety of our committees. Examples include Ambassadors, Community Expo, and Riverwalk Festival, to name a few.

CHAMBER BUSINESS NETWORKING Breakfast Club, Lunch n Learn, Business After Hours events provide opportunities to network with other business professionals and to promote your business.

GOLF OUTING Chamber Members and their guests enjoy a golf scramble, a great opportunity to blend fun and business while assisting in the growth of the Ivan K Blough Scholarship for Skilled Trades.

EBLAST Current news, along with event notices from your Chamber, will arrive regularly to over 1800 homes and businesses.

ANNUAL MEMBERSHIP GATHERING This social event honors the contributions of Chamber businesses and Members, and community projects in the Greater Lowell Area.

LOWELL BUCK\$ A community-based currency to encourage the public to live, play, and shop locally. You must be a Member to be listed as a participating business.



PARTNER PROGRAMS

and discounts

MEMBERS TO MEMBERS ADVANTAGE PROGRAM A program designed to provide discounts to Chamber Members and to encourage member-to-member business.

REGISTRATION FEE Chamber Members receive a discount to most Chamber events that require a fee.

CONSTANT CONTACT Chamber Members save up to 25% on email, survey, and event marketing through the Lowell Area Chamber of Commerce Constant Contact subscription.

SCORE SCORE provides FREE confidential, one-on-one, face to face business mentoring and guidance, with a successful business professional with real life experience. Available to start-up enterprises as well as existing businesses wanting a little help.

COMMUNITY CALENDAR The online Greater Lowell Community Calendar may be used to promote community events and ongoing activities.

PARTNERSHIP IN CITY GOVERNMENT, EDUCATION, AND BUSINESS Our board is represented by various business types - retail, service and manufacturing Chamber members. In addition, we have ex-officio members from the City of Lowell & Lowell Area Schools.

GREATER LOWELL CHAMBER FOUNDATION The foundation is a 501(c)3 organization operated under the umbrella of the Lowell Area Chamber of Commerce. The foundation acquires funding and manages programs that enhance the quality of life in the Greater Lowell Area. This organization is also the source of revenue for the Ivan K Blough Scholarship fund.

IVAN K BLOUGH SCHOLARSHIP FOR SKILLED TRADES High School Students and Graduates from the Greater Lowell School District may apply for funding for vocational skill development and trade school education.

IVAN K BLOUGH TRAINING FUND FOR BUSINESSES Chamber Members and their employees qualify for scholarship funding to encourage career skills and educational opportunities that benefit the Chamber Members' business.

MEDC Michigan Economic Development Corporation, The State of Michigan offers a variety of tools and services to help Michigan businesses prosper and grow. www.michiganbusiness.org

MI-SBDC PROFESSIONAL DEVELOPMENT The Michigan Small Business & Development Center offers training available to Chamber Members, many times for free. This includes one-on-one counseling, training, and access to research. www.sbdcmichigan.org



COMMUNITY EVENTS

presented by your Chamber





MEMBERSHIP APPLICATION

be part of the story

Please complete the following information and mail this application, together with your check made payable to the Lowell Area Chamber of Commerce, for Membership investment to:

The Lowell Area Chamber of Commerce • 113 Riverwalk Plaza, PO Box 224 · Lowell, MI 49331

Date: _____ Contact Person: _____

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Website: _____ Facebook: _____

Member Category: _____

Group Category (circle/highlight one):

- | | | |
|-------------------------|---------------------------|-------------------------|
| Shopping | Lodging | Parks & Campgrounds |
| Arts, Culture & History | Golf Courses & Recreation | Schools & Government |
| Dining & Café | Health & Well Being | Nonprofit Group or Club |
| Entertainment | Business Services | Personal Member |
| Building & Construction | Manufacturing | |

Business Hours: _____

Business Description for Chamber Website (300 characters or less including punctuation):

Dues Structure: The Chamber invoices for dues annually in January. Mastercard, Visa, Discover, are accepted.

1-24 Employees: \$200

25+ Employees: \$300

Nonprofit Organizations: \$120

Please include nonprofit determination letter.



MEMBER TO MEMBER *advantage*

The Member-to-Member Advantage Program is a complimentary service offered exclusively to Lowell Area Chamber of Commerce Members.

- To participate in the Member-to-Member Advantage Program, you must be and remain a Lowell Area Chamber of Commerce Member in good standing.
- If you wish to change or discontinue your offer at any time, simply contact the Chamber.
- Your company's name, address, and Member promotion will be published on the Chamber website.

Please complete the following information and we will publish your offer on the Chamber website.

Contact Name _____

Company Name _____

Advantage to be offered in 2026 (Example: \$ or % off with \$X purchase, free XX service, etc.)

Is the advantage/offer for employees of the Member's Company? Yes No

Member Signature _____ Date _____

The Lowell Area Chamber of Commerce strives to offer meaningful and exclusive discounts, products and services to its Members. *The program is designed to increase the value of Chamber Membership, making the association a more attractive investment and to encourage Member to Member business.*

- The company must be a member of the Lowell Area Chamber of Commerce and be in good standing throughout the agreement.
- The company will not be granted an exclusive or restricted contract for your product or service, allowing a free enterprise system to operate with our members setting the demand.
- The offer must be a real and obvious advantage exclusive to Chamber Members.
- The company must submit to the Lowell Area Chamber of Commerce this completed form outlining the information and/or advantage they wish to have added to the Member to Member Advantage Program.
- The Lowell Area Chamber of Commerce reserves the right to accept or reject any offer.
- Any additional costs associated with administering the program, i.e. promotional materials (brochures, flyers, ads, etc.), will be the responsibility of the Member. Promotional materials may be made available to Chamber Staff for use in Membership packets.
- The Lowell Area Chamber of Commerce will publish your discounts, products, and services on the Chamber website.

Send this completed form to: LACC, PO Box 224, Lowell, MI 49331, or email info@lowellchamber.org