

The Lowell Expo is one of the longest running and largest community expos in all of West Michigan and provides local businesses, vendors and organizations an opportunity to put themselves front and center of the community.



5 REASONS YOU SHOULD BE AT EXPO

- ☒ **SPOTLIGHT** your organization and tell your story!
- ☒ **INCREASE** exposure to the community and prospective customers!
- ☒ **SHOWCASE** your products and services!
- ☒ **THANK** current customers & strengthen relationships!
- ☒ **DO IT ALL** in one day at the Lowell Community Expo!

LOWELL COMMUNITY EXPO VENDOR APPLICATION

DUE BY THURSDAY, FEBRUARY 5, 2026 \$25 late fee after February 5, 2026

Vendors must host a \$25 (min. value) door prize raffle at their booth.
Booth price includes a 10x10 space and 2 chairs.

CHAMBER MEMBERS

____ # of Booths @ \$135 ☐ ☐ Include 1 Free 6' Table?
____ # of Additional Tables @ \$15 each
____ # of White vinyl table cloths & skirts @ \$20 per set
\$ ____ Total Application Fee Include \$25 late fee if paying after Feb 5, 2026

NON CHAMBER MEMBERS

____ # of Booths @ \$260 ☐ ☐ Include 1 Free 6' Table?
____ # of Additional Tables @ \$15 each
____ # of White vinyl table cloths & skirts @ \$20 per set
\$ ____ Total Application Fee Include \$25 late fee if paying after Feb 5, 2026

Company _____ Contact Name _____

Street Address _____ City _____ State _____ Zip _____

Phone _____ Email _____ Website _____

Do you require electric service? ☐ Y ☐ N Do you require outdoor space? ☐ Y ☐ N (Available for Car Dealerships, Builders, Lawn & Garden Service, etc.)

EXPO PROMOTIONAL OFFER - SHARED ON THE EXPO WEBSITE & FACEBOOK EVENT.

(Example: All Things Medical - 15% off lift chair & scooter purchases)

Standard security measures for Lowell Area Schools will be taken Friday evening to Saturday, however neither the Lowell Area Chamber of Commerce, nor Lowell Area Schools shall be held responsible for any items left, lost or stolen at any time in connection with EXPO.

Acknowledgment: I have read and understand the Expo Rules/Policies. If I cancel contract on or after February 20, 2026 I will forfeit all moneys paid. Exhibitor understands that the Lowell Area Chamber of Commerce, as coordinators of EXPO, is solely responsible for assigning booth space and may modify assignments, rules or regulations necessary for the successful operation of EXPO.

Signature _____

Mail or drop check with application to: Lowell Area Chamber of Commerce, 113 Riverwalk Plaza, PO Box 224, Lowell, MI 49331.
Email application with credit card information to info@lowellchamber.org, or register online at www.lowellexpo.org.

Credit Card payment Credit Card type: ☐ Visa ☐ MasterCard ☐ Discover Amount to be charged \$ _____

Company Name _____ Name as it Appears on the Credit Card _____

CC Mailing Street Address _____ City State Zip _____

Credit Card Number _____ Expiration Date _____ CC Security # _____

RULES & POLICIES

- Exhibitors **MUST** set-up Friday night by 6 PM, or **MUST** have prior clearance from the EXPO committee to set-up Saturday AM otherwise you will forfeit booth space and booth fee. **Set-up hours are 3:30 PM to 6 PM Friday, March 27.** (3:30 PM is the earliest you can set-up due to school in session).
- **No early tear-downs allowed. Tear-down begins at 2 PM to 5 PM on Saturday, March 28.**
- Exhibitors are required to clean their display area when vacating the Expo. This includes tearing down cardboard boxes and taking all trash to the designated areas.
- Vendors **MUST** park in designated vendor area away from building. Vendor Parking in football parking lot (lower level), north and west parking lot (will be able to unload and set-up as usual).
- All booths **MUST** remain up and staffed during show hours, until the close of EXPO at 2 PM.
- All tables must be covered with a table cloth or table covering. (May purchase from Expo Committee if marked on application).
- To maintain open sight lines, please do **NOT** use tent sides or enclose your structure.
- **NO** sharing of booth spaces – One business per booth space.
- The Expo Committee reserves the right to regulate all exhibits and displays which may be considered objectionable/inconsistent with the goals of this event.
- All marketing will take place within the confines of your reserved area. Absolutely no marketing outside of your area.
- No soliciting by non-participating vendors
- **NO BALLOON DISPLAYS.** Absolutely **NO** giveaway balloons or flammable materials.
- Exhibitors **MUST** provide their own heavy-duty electrical extension cords.
- Pre-approval required for Popcorn, Cotton Candy, Snow Cone or any large electrical needs. (Health License may be required, check with the local health department).

Contact the Lowell Area Chamber of Commerce with questions at (616) 897-9161, or email info@lowellchamber.org.

*discover*Lowell.org



Vendor Notice: The Lowell Community Expo is managed by the Lowell Area Chamber of Commerce. If you have any questions about booth availability or marketing services, please contact us directly to avoid online/email scams.