



## Chamber Membership What's in it for You!

**LOWELL COMMUNITY EXPO** An event designed to spotlight your business, organization, church, or municipality to other businesses and the public.

**PROMOTIONAL DISPLAYS** Members may display their business cards and promotional materials in the Chamber office.

**WEBSITE LISTING** Every member is listed on [www.discoverlowell.org](http://www.discoverlowell.org), an excellent resource for new clients to discover your business!

**BUSINESS REFERRAL** On a daily basis, the Chamber receives requests for recommendations on goods and services. We always refer to Chamber Members FIRST!

**MAILING LIST** Members may purchase pre-printed mailing labels for the entire membership for a small fee. A second option is to request a free electronic list.

**MEETING ROOM** Our facility offers Chamber members a conference room with kitchen amenities. Chamber Members may host special meetings, monthly board meetings, and social events. A Chamber member can use the facility one time, free of charge. Thereafter, discounted charges will occur.

**IVAN K BLOUGH SCHOLARSHIP FOR BUSINESS** Chamber Members and their employees qualify for scholarship funding to encourage career skills and educational opportunities that benefit the Chamber Members Business.

**SPONSORSHIP OPPORTUNITIES** Highlight your business with a sponsorship at any of these events: Lowell Community Expo, Showboat Sizzlin' Summer Concerts, Riverwalk Festival, Member Golf Outing and other opportunities!

**COMMITTEES** Members may participate in a wide variety of our committees. Examples include Ambassadors, Community Expo and Riverwalk Festival to name a few.

**CHAMBER BUSINESS NETWORKING** Breakfast Club, Lunch n Learn, Business After Hours and Souper Thursday provide opportunities to network with other business people and to promote your business.

**GOLF OUTING** Chamber Members and their guests enjoy a golf scramble, a great opportunity to blend fun and business while assisting in the growth of the Ivan K Blough Vocational Scholarship Fund.

**EBLAST** Current news along with event notices from your chamber will arrive regularly to over 2000 homes and businesses.

**ANNUAL MEMBERSHIP GATHERING** This social event honors the contribution of Chamber businesses, members and community to the Greater Lowell Area.

**LOWELL BUCKS** A community based currency to encourage the public to live, play and shop locally. You must be a member to be listed as a participating business.



## Discounts & Partner Programs

**MEMBERS TO MEMBERS ADVANTAGE PROGRAM** A program designed to provide discounts to Chamber Members and to encourage member-to-member business.

**REGISTRATION FEE** Chamber members receive a discount to any Chamber event that requires a fee.

**CONSTANT CONTACT** Chamber Members save up to 25% on email, survey, and event marketing through the Lowell Area Chamber of Commerce Constant Contact subscription.

**SCORE** SCORE provides FREE confidential, one-on-one, face to face business mentoring and guidance, with a successful business professional with real life experience. Available to start-up enterprises as well as existing businesses wanting a little help.

**COMMUNITY CALENDAR** The online Greater Lowell Community Calendar may be used to promote community events and ongoing activities.

**PARTNERSHIP IN CITY GOVERNMENT, EDUCATION, AND BUSINESS** Our board is represented by various business types - retail, service and manufacturing Chamber members. In addition, we have ex-officio members from the City of Lowell & Lowell Area Schools.

**GREATER LOWELL CHAMBER FOUNDATION** The foundation is a 501(c)3 organization operated under umbrella of the Lowell Area Chamber of Commerce. The foundation acquires funding and manages funds and programming that enhances the quality of life in the Greater Lowell Area. This organization is also the source of revenue for the Ivan K Blough Scholarship fund.

**IVAN K BLOUGH VOCATIONAL SCHOLARSHIP** High School Students and Graduates in the Greater Lowell School district qualify for a scholarship to individuals destined for trade schools and local commercial business entrepreneurial endeavors.

**IVAN K BLOUGH SCHOLARSHIP FOR BUSINESS** Chamber Members and their employees qualify for scholarship funding to encourage career skills and educational opportunities that benefit the Chamber Members Business.

**MEDC** Michigan Economic Development Corporation, The State of Michigan offers a variety of tools and services to help Michigan businesses prosper and grow. [www.michiganbusiness.org](http://www.michiganbusiness.org)

**MI-SBDC PROFESSIONAL DEVELOPMENT** The Michigan Small Business & Development Center offers trainings that are available to the Chamber membership, many times for free. This includes one-on-one counseling, training, and access to research. [www.sbdcmichigan.org](http://www.sbdcmichigan.org)



# Community & Special Events

presented by your Chamber

## SHOPPING SHINDIGS

*spring* **FLING** *Girls Night Out*  
A SHOPPING SHINDIG IN DOWNTOWN LOWELL

Join us a twice a year, April and October, for a fun filled time. Everyone can come out and enjoy walking along the streets, socializing and shopping in Historic Lowell.



## LOWELL AREA FARMERS' MARKET

Lowell's farm market held Thursdays, June through September, in the green space north of the Lowell library. The market offers veggies, fruits, honey, maple syrup, cheese, breads, natural products and more.



Activities include the "Autumn Marketplace," a Chili Cook-off, Lowell Community Wellness 5K family fun run and walk and more.

## HARVEST CELEBRATION

This event is spearheaded by the Chamber, and held collaboratively with several other organizations.



## SANTA VISITS ALONG THE RIVERWALK

Children and adults can visit with Santa on the magical Lowell Showboat VI during the month of December. Hot cocoa, cookies and a memory will be awaiting them.

## SHOWBOAT SIZZLIN' SUMMER CONCERTS

This very popular summer event is sponsored by the Lowell Area Chamber of Commerce and Lowell Arts. The concerts begin in June and end in August.

Admission and parking are free.

These concerts are funded by the Lowell Area Community Fund, Downtown Development Authority, and private businesses. Call us for sponsorship information.



Lowell Showboat  
**SIZZLIN' SUMMER CONCERTS**

## RIVERWALK FESTIVAL

Riverwalk Festival is an annual Chamber fund-raiser which supports the local businesses and operation of the Lowell Area Chamber of Commerce. This three-day event draws people from across Michigan to our city. Activities to be enjoyed include Flea on the Flat River, 5k Run/Walk, Ducky Derby, parade, classic car cruise-in, Kidz Zone, kayak fun, food booths, sidewalk sales, entertainment, \$1500 duck raffle and fireworks.



## CHRISTMAS THROUGH LOWELL

On the third weekend in November, several businesses and homes open to the public to showcase and sell their wares, artwork,

arts & crafts, homemade goodies, antiques and repurposed treasures. This event is Lowell's kick-off to the holiday season and brings hundreds of shoppers to the Greater Lowell Community. Lowell is home to many talented artists offering unique gift opportunities.

*The magic of*  
**SANTA**  
*on the Lowell Riverwalk*

**CHRISTMAS FESTIVITIES AND NIGHT-TIME SANTA PARADE** Held the first Saturday in December, festivities include visits and pictures with Santa on the Lowell Showboat, children's crafts, Christmas shopping, pancake supper and a night-time Santa parade!



# Membership Application

Please complete the following information and mail this application, together with your check made payable to the Lowell Area Chamber of Commerce, for Membership investment to:

The Lowell Area Chamber of Commerce • 113 Riverwalk Plaza, PO Box 224 • Lowell, MI 49331

Date: \_\_\_\_\_ Contact Person: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Website: \_\_\_\_\_ Facebook: \_\_\_\_\_

Member Category: \_\_\_\_\_

Group Category (circle/highlight one):

Shopping

Lodging

Parks & Campgrounds

Arts, Culture & History

Golf Courses & Recreation

Schools & Government

Dining & Café

Health & Well Being

Nonprofit Group or Club

Entertainment

Business Services

Personal Member

Building & Construction

Manufacturing

Business Hours: \_\_\_\_\_

Business Description for Chamber Website (300 characters or less including punctuation):

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Dues Structure: The Chamber invoices for dues annually in January. Mastercard, Visa, Discover, are accepted.

☐ 1-24 Employees: \$175

☐ 25+ Employees: \$275

☐ Nonprofit Organizations: \$110

*Please include nonprofit determination letter.*



## MEMBER TO MEMBER ADVANTAGE

The Member to Member Advantage Program is a complimentary service offered exclusively to Lowell Area Chamber of Commerce Members.

- To participate in the Member to Member Advantage Program you must be and remain a Lowell Area Chamber of Commerce Member in good standing.
- If you wish to change or discontinue your offer at any time, simply contact the Chamber.
- Your company's name, address, and advantage offer will be published on the Chamber website.

Please complete the following information and we will publish your offer on the Chamber website.

Contact Name \_\_\_\_\_

Company Name \_\_\_\_\_

Advantage to be offered in 2024 (Example: \$ or % off with \$X purchase, free XX service, etc.)

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Is the advantage/offer for employees of the Member's Company? ☐ Yes ☐ No

Member Signature \_\_\_\_\_ Date \_\_\_\_\_

The Lowell Area Chamber of Commerce strives to offer meaningful and exclusive discounts, products and services to its Members. *The program is designed to increase the value of Chamber Membership, making the association a more attractive investment and to encourage Member to Member business.*

- The company must be a member of the Lowell Area Chamber of Commerce and be in good standing throughout the agreement.
- The company will not be granted an exclusive or restricted contract for your product or service, allowing a free enterprise system to operate with our members setting the demand.
- The offer must be a real and obvious advantage exclusive to Chamber Members.
- The company must submit to the Lowell Area Chamber of Commerce this completed form outlining the information and/or advantage they wish to have added to the Member to Member Advantage Program.
- The Lowell Area Chamber of Commerce reserves the right to accept or reject any offer.
- Any additional costs associated with administering the program, i.e. promotional materials (brochures, flyers, ads, etc.), will be the responsibility of the Member. Promotional materials may be made available to Chamber Staff for use in Membership packets.
- The Lowell Area Chamber of Commerce will publish your discounts, products, and services on the Chamber website.

Send this completed form to: LACC, PO Box 224, Lowell, MI 49331, or email [info@lowellchamber.org](mailto:info@lowellchamber.org)