

Riverwalk FESTIVAL



SPONSORSHIP Opportunities

2nd Thursday, Friday & Saturday in July • Lowell, MI

Platinum Premier

EXCLUSIVE EVENT SPONSOR FOR THE RIVERWALK FESTIVAL Chamber Members \$10,000 ~ Non-Chamber Members \$12,000

- Logo on Chamber Website all year long (home page)
- Logo on Riverwalk Website all year long
- Fireworks banner on Main Street sidewalk
- Business banner provided by your business that will be displayed during festival
- One corporate duck (business name/logo) to display on Main Street for 3½ weeks (\$150 value)
- Business name/logo will be used in marketing materials, Riverwalk and Discover Lowell websites (provide to Chamber electronically)
- Booth and display space on the Riverwalk Plaza (great way to promote your business)
- Chamber E-blasts
- 100 free duck tickets for the duck raffle (give them away to VIP customers or employees)

Gold

EXCLUSIVE EVENT SPONSOR FOR THE DUCK RAFFLE Chamber Members \$2,000 ~ Non-Chamber Members \$2,500

- Logo on Duck Raffle Tickets
- Logo on Riverwalk Website all year long
- Business banner provided by your business that will be displayed during festival at information/ticket booth
- One corporate duck (business name/logo) to display on Main Street for 3½ weeks (\$150 value)
- Business name/logo will be used in marketing materials and Riverwalk website (provide to Chamber electronically)
- Booth and display space on the Riverwalk Plaza (great way to promote your business)
- Chamber E-blasts
- 50 free duck tickets for the duck raffle (give them away to VIP customers or employees)

Silver

Chamber Members \$550 ~ Non-Chamber Members \$600

- One corporate duck (business name/logo) to display on Main Street for 3½ weeks (\$150 value)
- Business name/logo will be used in marketing materials and Riverwalk website (provide to Chamber electronically)
- Booth and display space on the Riverwalk Plaza (great way to promote your Lowell Business)
- Chamber E-blasts
- 30 free duck tickets for the duck raffle (give them away to VIP customers or employees)

Bronze

Chamber Members \$350 ~ Non-Chamber Members \$400

- One corporate duck (business name/logo) to display on Main Street for 3½ weeks (\$150 value)
- Business name/logo will be used in marketing materials and Riverwalk website (provide to Chamber electronically)

Car Cruise-In

Chamber Members \$400 ~ Non-Chamber Members \$450

- Booth and display space at the event (please call and reserve your space)
- One corporate duck (business name/logo) to display on Historic Main Street for a minimum of 3 weeks (\$150 value)
- Business name/logo will be used in marketing materials and Riverwalk website (provide to Chamber electronically)

Corporate Duck

Chamber Member - \$150 returning, \$175 NEW ~ Non-Chamber Member - \$200 returning, \$250 NEW

- One corporate duck (business name/logo) to display on Main Street for 3½ weeks
- Business name listed on the Riverwalk website

Festival Duck Raffle Ticket

Chamber Members \$50 ~ Non-Chamber Members \$100

- 15 duck tickets (give them away to VIP customers or employees)
- Business name listed on the Riverwalk website and displayed in the Chamber window

CONTACT THE LOWELL AREA CHAMBER OF COMMERCE TO SECURE YOUR SPONSORSHIP TODAY!



info@lowellchamber.org | 616.897.9161

www.riverwalkfestival.org | www.discoverlowell.org





2024 Riverwalk Festival Sponsorship Commitment Pledge

DEADLINE: Friday, May 3

Thank you for your investment to the Lowell Area Chamber of Commerce and the Greater Lowell Community! Please choose your level of sponsorship below by placing a check mark in the desired box. Include your company name as you would like it to appear in the marketing and don't forget to email your high res logo. Complete the form by choosing your payment method.

Company Name: _____

Please Choose Sponsorship Level	Platinum Premier	Gold
	<input type="checkbox"/> Chamber Member \$10,000	<input type="checkbox"/> Chamber Member \$2000
	<input type="checkbox"/> Non-Chamber Member \$12,000	<input type="checkbox"/> Non-Chamber Member \$2500
	<input type="checkbox"/> Yes, I want the included booth	<input type="checkbox"/> Yes, I want the included booth
	Silver	Bronze
	<input type="checkbox"/> Chamber Member \$550	<input type="checkbox"/> Chamber Member \$350
	<input type="checkbox"/> Non-Chamber Member \$600	<input type="checkbox"/> Non-Chamber Member \$400
	<input type="checkbox"/> Yes, I want the included booth	
Car Cruise-in	Corporate Duck*	
<input type="checkbox"/> Chamber Member \$400 Non-Chamber	Chamber Member	
<input type="checkbox"/> Member \$450	<input type="checkbox"/> Returning Duck Sponsorship \$150	
<input type="checkbox"/> Yes, I want the included car show booth	<input type="checkbox"/> NEW Duck Sponsorship \$175	
	<small>*A NEW Duck Sponsorship is required for a logo update</small>	
Festival Duck Raffle Ticket	Non-Chamber Member	
<input type="checkbox"/> Chamber Member \$50	<input type="checkbox"/> Returning Duck Sponsorship \$200	
<input type="checkbox"/> Non-Chamber Member \$100	<input type="checkbox"/> NEW Duck Sponsorship \$250	
	<small>*A NEW Duck Sponsorship is required for a logo update</small>	

Payment	<input type="checkbox"/> Check (payable to Lowell Area Chamber of Commerce) # _____
	<input type="checkbox"/> Credit Card Please provide the following information to process payment with your credit card. The Chamber accepts the following credit cards. Please select your card type.
	<input type="checkbox"/> Visa <input type="checkbox"/> Mastercard <input type="checkbox"/> Discover

	Name as it appears on card

	Card Number

Credit Card Billing Address	_____
	Zip Code

Expiration Date	_____
	CC Security # (3 or 4-digit on the back of card)

Mail, Email or Fax the completed form with check or credit card information to: LACC, PO Box 224, Lowell, MI 49331
 Questions? Email info@lowellchamber.org or call 616-897-9161.