

Dear Artists, Pickers, and Makers,

Please accept our invitation to apply for the Riverwalk Festival "Marketplace". The booth fee, will be **\$70 for Chamber Members & \$85 Non-Members for Friday night and Saturday, \$20 extra for electric service.** Festival Attendance 10,000 to 15,000 visitors.

**Riverwalk Marketplace: Friday, July 12, and Saturday, July 13, 2024**  
**Friday Evening Hours: 5 – 9 PM**  
**Saturday Hours: 10 AM – 4 PM**

Check our website at [www.riverwalkfestival.org](http://www.riverwalkfestival.org). for a complete schedule of events.

Sincerely,  
Lowell Area Chamber of Commerce

**Guidelines for Juried Marketplace Application**

- Displays must be Arts, Crafts or Re-found, Re-Purposed Treasures, Vintage and Antiques. **No import items.**
- Exhibit areas are **10' wide** and **power is available upon request**. We reserve the sole right to assign spaces.
- Weather is not a condition for a refund.
- As a thank you to our participants, free coffee and donuts will be provided, Saturday, 8–9 AM in the Chamber Office.
- **Designated Vendor parking is provided and will be enforced.**
- Booths must be fully set up when show begins at **5 PM Friday**. Exhibitors **CAN NOT** work out of the back of vans, cars, or trailers.
- You must notify LACC by **June 14** of cancellation to receive a 50 % refund. (616) 897-9161
- Vendors will be responsible for collection of their own sales tax and for acquiring a sales tax license.
- The selling of unlicensed goods is strictly prohibited by State law.
- Security will be provided for Friday night. LACC is not responsible for loss or damage.
- **Application deadline: TUESDAY, MAY 14, 2024.**
- Booth fee must accompany application.
- This is a juried vendor application to prohibit too many of one type of vendor or poor craftsmanship. Your acceptance does not equal exclusivity.
- Submit complete description of exhibit AND send 3-5 representative pictures and booth shot. We can view your pictures online or you may email jpegs of your work.

**Riverwalk Marketplace Application – Artists/Crafters**

\$70 Chamber Member     \$85 Non-Member

Name: \_\_\_\_\_ Business: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

E-mail: \_\_\_\_\_ Phone: \_\_\_\_\_

Complete description of exhibit: \_\_\_\_\_

\$20 extra for electric service

Please view my work on-line at the following website

Website: \_\_\_\_\_

I will email j-pegs of my work to [info@lowellchamber.org](mailto:info@lowellchamber.org)

Name as it appears on the card

Credit Card #

Visa    MasterCard    Discover

Credit card billing address

Credit card security # (3- or 4-digit number on back)

Expiration Date

Send application, fee, pictures, or website address for viewing of pictures envelope to:

LACC, Attn: Riverwalk Festival, PO Box 224, Lowell, MI 49331

Email Application and Credit Card info to [info@lowellchamber.org](mailto:info@lowellchamber.org)