



Chamber Membership What's in it for You!

LOWELL COMMUNITY EXPO An event designed to spotlight your business, organization, church, or municipality to other businesses and the public.

PROMOTIONAL DISPLAYS Members may display their business cards and promotional materials in the Chamber office.

WEBSITE LISTING Every member is listed on www.discoverlowell.org, an excellent resource for new clients to discover your business!

BUSINESS REFERRAL On a daily basis, the Chamber receives requests for recommendations on goods and services. We always refer to Chamber Members FIRST!

MAILING LIST Members may purchase pre-printed mailing labels for the entire membership for a small fee. A second option is to request a free electronic list.

MEETING ROOM Our facility offers Chamber members a conference room with kitchen amenities. Chamber Members may host special meetings, monthly board meetings, and social events. A Chamber member can use the facility one time, free of charge. Thereafter, charges will occur.

IVAN K BLOUGH SCHOLARSHIP FOR BUSINESS Chamber Members and their employees qualify for scholarship funding to encourage career skills and educational opportunities that benefit the Chamber Members Business.

SPONSORSHIP OPPORTUNITIES Highlight your business with a sponsorship at any of these events: Lowell Community Expo, Showboat Sizzlin' Summer Concerts, Riverwalk Festival, Member Golf Outing and other opportunities!

COMMITTEES Members may participate in a wide variety of our committees. Examples include Ambassadors, Community Expo and Riverwalk Festival to name a few.

CHAMBER BUSINESS NETWORKING Breakfast Club, Lunch n Learn, Business After Hours and Souper Thursday provide opportunities to network with other business people and to promote your business.

GOLF OUTING Chamber Members and their guests enjoy a golf scramble, a great opportunity to blend fun and business while assisting in the growth of the Ivan K Blough Vocational Scholarship Fund.

EBLAST - LOWELL THE NEXT PLACE TO BE Breaking and current news along with event notices from your chamber will arrive regularly to over 1500 homes and businesses.

ANNUAL GATHERING MEMBERSHIP This social event honors the contribution of Chamber businesses, members and community to the Greater Lowell Area.

LOWELL BUCKS A community based currency to encourage the public to live, play and shop locally. You must be a member in order to be listed as a participating business.

Discounts & Partner Programs

MEMBERS TO MEMBERS ADVANTAGE PROGRAM Program designed to provide discounts to Chamber membership and to encourage member-to-member business.

REGISTRATION FEE Chamber members receive a discount to any Chamber event that requires a fee.

CONSTANT CONTACT Chamber Members save up to 25% on email, survey, and event marketing through the Lowell Area Chamber of Commerce Constant Contact subscription.

DAVENPORT UNIVERSITY SCHOLARSHIP All Chamber members & their employees qualify for a \$1,500 stackable scholarship. Contact Jennifer Engelhard at atjswalm1@davenport.edu for information.

SCORE - Free Small Business Counselors SCORE provides FREE confidential, one-on-one, face to face business mentoring and guidance, with a successful business professional with real life experience. Available to start-up enterprises as well as existing businesses wanting a little help.

KALEIDOSCOPE Non-profit groups collaborate to promote cultural, educational and recreational programs that enhance the quality of life in the Greater Lowell Community. The online Greater Lowell Community Calendar is used to promote these activities.

PARTNERSHIP IN CITY GOVERNMENT, EDUCATION, AND BUSINESS Our board is represented by various business types - retail, service and manufacturing Chamber members. In addition, we have ex-officio members from the City of Lowell & Lowell Area Schools.

GREATER LOWELL CHAMBER FOUNDATION The foundation is a 501(c)3 organization operated under umbrella of the Lowell Area Chamber of Commerce. The foundation acquires funding and manages funds and programming that enhances the quality of life in the Greater Lowell Area. This organization is also the source of revenue for the Ivan K Blough Scholarship fund.

IVAN K BLOUGH VOCATIONAL SCHOLARSHIP High School Students and Graduates in the Greater Lowell School district qualify for a scholarship to individuals destined for trade schools and local commercial business entrepreneurial endeavors.

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MEDC – Michigan Economic Development Corporation The State of Michigan offers a variety of tools and services to help Michigan businesses prosper and grow. www.michiganbusiness.org

MI-SBDC PROFESSIONAL DEVELOPMENT The Michigan Small Business & Development Center offers trainings that are available to the Chamber membership, many times for free. This includes one-on-one counseling, trainings, and access to research. www.sbdcmichigan.org

SHOPPING SHINDIGS

spring **FLING** *Girls Night Out*
A SHOPPING SHINDIG IN DOWNTOWN LOWELL

Join us a twice a year, April and October, for a fun filled time. Everyone can come out and enjoy walking along the streets, socializing and shopping in Historic Lowell.



LOWELL AREA FARMERS' MARKET

Lowell's farm market held every Thursday June through October, in the Impact Church Parking lot, across from Meijer. The market offers veggies, fruits, honey, maple syrup, cheese, breads, natural products and more.



activities include the Kent County Youth Fair & Chamber "Autumn Marketplace," Larkin's Chili Cook-off, Lowell Community Wellness 5K family fun run and walk and more.

HARVEST CELEBRATION

This event is spearheaded by the Chamber, and held collaboratively with several other organizations, the

SHOWBOAT SIZZLIN' SUMMER CONCERTS

This very popular summer event is sponsored by the Lowell Area Chamber of Commerce and LowellArts! The concerts begin in June and end in August. Admission and parking are free.

These concerts are funded by the Lowell Area Community Fund, Downtown Development Authority, and private businesses. Call us for sponsorship information.



Lowell Showboat
SIZZLIN' SUMMER CONCERTS

RIVERWALK FESTIVAL

Riverwalk Festival is an annual Chamber fund-raiser which supports the local businesses and operation of the Lowell Area Chamber of Commerce. This three-day event draws people from across Michigan to our city. Activities to be enjoyed include Flea on the Flat River, 5k Run/Walk, Ducky Derby, parade, classic car cruise-in, Kidz Zone, kayak fun, food booths, sidewalk sales, entertainment, \$1500 duck raffle and fireworks.



CHRISTMAS THROUGH LOWELL

On the third weekend in November, several businesses and homes open to the public to showcase and sell their wares, artwork,

arts & crafts, homemade goodies, antiques and repurposed treasures. This event is Lowell's kick-off to the holiday season and brings hundreds of shoppers to the Greater Lowell Community. Lowell is home to many talented artists offering unique gift opportunities.



SANTA VISITS ALONG THE RIVERWALK

Children and adults can visit with Santa in his magical cabin the month of December. Hot cocoa, cookies and a memory will be awaiting them.

The magic of
SANTA
on the Lowell Riverwalk

CHRISTMAS FESTIVITIES AND NIGHT-TIME SANTA PARADE Held the first Saturday in December, festivities include visits and pictures with Santa on the Lowell Showboat, children's crafts, Christmas shopping, pancake supper and a night-time Santa parade!



Members to Members Advantage Policy & Contract

I understand that in order to participate in the Member to Member Advantage Program we must be and remain a Lowell Area Chamber of Commerce Member in good standing.

If at any time I do not wish to continue offering this advantage, or would like to change my advantage offered, I will notify the Chamber in writing.

The Member to Member Advantage Program is a complimentary service offered exclusively to Lowell Area Chamber of Commerce Members.

Your company's name, address, and discount offered will be published on the Chamber's website.

Please complete the following information

Date _____ Contact Name _____

Company Name _____

Advantage to be offered _____

Is advantage offer for employees of Members Company? _____ yes ☐ no ☐

Members Signature _____ Date _____

The Lowell Area Chamber of Commerce strives to offer meaningful and exclusive discounts, products and services to its members. The program is designed to increase the value of Chamber Membership, making the association a more attractive investment and to encourage member to member business. The Board of Directors has adopted the following policy for those groups wishing to access our members and/or advantages of their products or services:

- The vendor must be a member of the Lowell Area Chamber of Commerce & must be in good standing throughout the agreement.
- The vendor will not be granted an exclusive or restricted contract for their product or service, allowing a free enterprise system to operate with our members setting the demand.
- The proposal must be a real and obvious advantage exclusive to Chamber Members.
- The vendor must submit to the Lowell Area Chamber of Commerce a contract outlining the information and/or advantage for which they are seeking to be added to the Members to Members Advantage Package and the materials to be disseminated. The Lowell Area Chamber of Commerce reserves the right to accept or reject any offer.
- Any cost associated with administering the program: that of promotional materials (brochures, flyers, ads, etc.) will be the responsibility of the vendor. These materials will be made available to Chamber staff for membership packets by the vendor. The Lowell Area Chamber of Commerce will publish your discounts, products and services on the website.
- The advantage must be consistent with mission of the Lowell Area Chamber of Commerce.



Membership Application

Please complete the following information and mail this application, together with your check made payable to **The Lowell Area Chamber of Commerce**, for membership investment to:
The Lowell Area Chamber of Commerce • 113 Riverwalk Plaza, PO Box 224 • Lowell, MI 49331

Date: _____ Contact Person: _____

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

E-mail Address: _____

Web Page Address: _____

Facebook Address: _____

LinkedIn Address: _____

Member Category _____

Group Category: Circle one that best fits your business

Shopping

Health & Well Being

Building & Construction

Arts, Culture & History

Business Services

Manufacturing

Dining & Café Entertainment

Realtor

Personal Member

Lodging

Home & Garden

Parks & Campgrounds

Golf Courses & Recreation

Churches

Schools & Government

Non-Profit Groups

Business Hours: _____

Website Description (300 characters or less including punctuation): _____

Dues Structure (Please Circle Amount)

Non-Profit Organizations: \$110

0-24 Employees: \$175

25 Employees and Over: \$275

The Chamber invoices for dues annually in January. We accept credit cards.