

Riverwalk FESTIVAL



SPONSORSHIP Opportunities

2nd Thursday, Friday & Saturday in July • Lowell, MI

Platinum Premier

EXCLUSIVE EVENT SPONSOR FOR THE RIVERWALK FESTIVAL Chamber Members \$10,000 ~ Non-Chamber Members \$12,000

- Logo on Chamber Website all year long (home page)
- Logo on Riverwalk Website all year long
- Fireworks banner on Main Street sidewalk
- Business banner provided by your business that will be displayed during festival
- One corporate duck (business name/logo) to display on Main Street for 3½ weeks (\$150 value)
- Business name/logo will be used in marketing materials, Riverwalk and Discover Lowell websites (provide to Chamber electronically)
- Booth and display space on the Riverwalk Plaza (great way to promote your business)
- Chamber E-blasts
- 100 free duck tickets for the duck raffle (give them away to VIP customers or employees)

(Sold: Laurels of Kent)

Gold

EXCLUSIVE EVENT SPONSOR FOR THE DUCK RAFFLE Chamber Members \$2,000 ~ Non-Chamber Members \$2,500

- Logo on Duck Raffle Tickets
- Logo on Riverwalk Website all year long
- Business banner provided by your business that will be displayed during festival at information/ticket booth
- One corporate duck (business name/logo) to display on Main Street for 3½ weeks (\$150 value)
- Business name/logo will be used in marketing materials and Riverwalk website (provide to Chamber electronically)
- Booth and display space on the Riverwalk Plaza (great way to promote your business)
- Chamber E-blasts
- 50 free duck tickets for the duck raffle (give them away to VIP customers or employees)

Silver

Chamber Members \$550 ~ Non-Chamber Members \$600

- One corporate duck (business name/logo) to display on Main Street for 3½ weeks (\$150 value)
- Business name/logo will be used in marketing materials and Riverwalk website (provide to Chamber electronically)
- Booth and display space on the Riverwalk Plaza (great way to promote your Lowell Business)
- Chamber E-blasts
- 30 free duck tickets for the duck raffle (give them away to VIP customers or employees)

Bronze

Chamber Members \$350 ~ Non-Chamber Members \$400

- One corporate duck (business name/logo) to display on Main Street for 3½ weeks (\$150 value)
- Business name/logo will be used in marketing materials and Riverwalk website (provide to Chamber electronically)

Car Cruise-In

Chamber Members \$400 ~ Non-Chamber Members \$450

- Your name will be on all trophies awarded to the top ten vehicles
- Booth and display space at the event (please call and reserve your space)
- One corporate duck (business name/logo) to display on Historic Main Street for a minimum of 3 weeks (\$150 value)
- Business name/logo will be used in marketing materials and Riverwalk website (provide to Chamber electronically)

Corporate Duck

Chamber Member - \$150 returning, \$175 NEW ~ Non-Chamber Member - \$200 returning, \$250 NEW

- One corporate duck (business name/logo) to display on Main Street for 3½ weeks
- Business name listed on the Riverwalk website

Festival Duck Raffle Ticket

Chamber Members \$50 ~ Non-Chamber Members \$100

- 15 duck tickets (give them away to VIP customers or employees)
- Business name listed on the Riverwalk website and displayed in the Chamber window

CONTACT THE LOWELL AREA CHAMBER OF COMMERCE TO SECURE YOUR SPONSORSHIP TODAY!



info@lowellchamber.org | 616.897.9161

www.riverwalkfestival.org | www.discoverlowell.org

