



The Lowell Area Chamber of Commerce, along with Lowell Area Schools & Betten Baker Automotive Group, proudly present the 25th Annual Lowell Community Expo.

The Lowell Expo is one of the longest running and largest community expos in all of West Michigan and provides local businesses, vendors and organizations an opportunity to put themselves front and center of the community.

5 REASONS YOU SHOULD BE AT THE EXPO

- SPOTLIGHT** your business, organization, church or municipality!
- INCREASE** exposure to the community and prospective customers!
- SHOWCASE** your products and services!
- THANK** current customers & strengthen relationships!
- DO IT ALL** in one day at the Lowell Community Expo!

Make it your business to register for this year's Lowell Community Expo, a great & worthwhile investment of your time!

APPLICATION DEADLINE
THURSDAY, FEBRUARY 9, 2023

CREDIT CARD PAYMENT

Credit Card type: Visa MasterCard Discover

Amount to be charged \$ _____

Company Name _____

Name as it Appears on the Credit Card _____

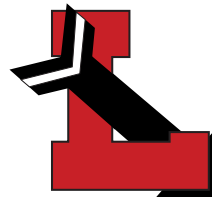
CC Mailing Street Address _____

City State Zip _____

Credit Card Number _____

Expiration Date _____

CC Security # (3 or 4 digit # on back) _____



Lowell Area Schools



Two great dealerships in one great town!

**GO AHEAD,
SHOW OFF
YOUR BUSINESS OR ORGANIZATION!**

**25TH
ANNUAL**



**MARCH 25, 2023
9AM TO 2PM**

**LOWELL HIGH SCHOOL
11700 VERGENNES**

APPLY TODAY!

www.lowellexpo.org
897-9161



RULES & POLICIES

- Exhibitors MUST set-up Friday night by 6 PM, or MUST have prior clearance from the EXPO committee to set-up Saturday AM otherwise you will forfeit booth space and booth fee. **Set-up hours are 3:30 PM to 6 PM Friday, March 24.** (3:30 PM is the earliest you can set-up due to school in session).
- No early tear-downs allowed. **Tear-down begins at 2 PM to 5 PM on Saturday, March 25.**
- Exhibitors are required to clean their display area when vacating the Expo. This includes tearing down cardboard boxes and taking all trash to the designated areas.
- Vendors MUST park in designated vendor area away from building. Vendor Parking in football parking lot (lower level), north and west parking lot (will be able to unload and set-up as usual).
- All booths MUST remain up and staffed during show hours, until the close of EXPO at 2 PM.
- All tables must be covered with a table cloth or table covering. (May purchase from Expo Committee if marked on application).
- NO sharing of booth spaces – One business per booth space.
- The Expo Committee reserves the right to regulate all exhibits and displays which may be considered objectionable/inconsistent with the goals of this event.
- All marketing will take place within the confines of your reserved area. Absolutely no marketing outside of your area.
- No soliciting by non-participating vendors
- Absolutely NO giveaway balloons or flammable materials.
- Exhibitors MUST provide their own heavy-duty electrical extension cords.
- Pre-approval required for Popcorn, Cotton Candy, Snow Cone or any large electrical needs. (Health License may be required, check with the local health department).

LOWELL COMMUNITY EXPO VENDOR APPLICATION

DUE BY THURSDAY, FEBRUARY 9, 2023

\$25 late fee after February 9, 2023.

\$25 DOOR PRIZE DONATION REQUIRED FROM ALL PARTICIPANTS

Chamber Members

Includes a 10ft wide space & 2 chairs
____ # of Booths @ \$135
 Include 1 Free Table?
____ # of Additional Tables @ \$15 each
____ # of White vinyl table cloths & skirts @ \$20 per set
Paying after February 9, 2023? Include 25 late fee
\$ _____ Total Application Fee

Non-Chamber Members

Includes a 10ft wide space & 2 chairs
____ # of Booths @ \$235
 Include 1 Free Table?
____ # of Additional Tables @ \$15 each
____ # of White vinyl table cloths & skirts @ \$20 per set
Paying after February 9, 2023? Include 25 late fee
\$ _____ Total Application Fee

Company _____

Contact Name _____

Street Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Website _____

Do you require electric service? Y N Do you require outdoor space? Y N (Available for Car Dealerships, Builders, Lawn & Garden Service, etc.)

EXPO PROMOTIONAL OFFER - THIS OFFER WILL BE INCLUDED IN THE EXPO INSERT/HANDOUT

(Example: All Things Medical - 15% off lift chair & scooter purchases)

Standard security measures for Lowell Area Schools will be taken Friday evening to Saturday, however neither the Lowell Area Chamber of Commerce, nor Lowell Area Schools shall be held responsible for any items left, lost or stolen at any time in connection with EXPO.

Acknowledgment: I have read and understand the Expo Rules/Policies. If I cancel contract on or after February 24, 2023 I will forfeit all moneys paid. Exhibitor understands that the Lowell Area Chamber of Commerce, as coordinators of EXPO, is solely responsible for assigning booth space and may modify assignments, rules or regulations necessary for the successful operation of EXPO.

Signature _____

Mail or drop check with application to: Lowell Area Chamber of Commerce, 113 Riverwalk Plaza, PO Box 224, Lowell, MI 49331
Fax or email application with credit card information (found on back of this form) to: (616) 897-9101 or info@lowellchamber.org