

Riverwalk FESTIVAL



SPONSORSHIP Opportunities

2nd Thursday, Friday & Saturday in July • Lowell, MI

Platinum Premier

EXCLUSIVE EVENT SPONSOR FOR THE RIVERWALK FESTIVAL Chamber Members \$10,000 ~ Non-Chamber Members \$12,000

- Logo on Chamber Website all year long (home page)
- Logo on Riverwalk Website all year long
- Fireworks banner on Main Street sidewalk
- Business banner provided by your business that will be displayed during festival
- One corporate duck (business name/logo) to display on Main Street for 3½ weeks (\$150 value)
- Business name/logo will be used in marketing materials, Riverwalk and Discover Lowell websites (provide to Chamber electronically)
- Booth and display space on the Riverwalk Plaza (great way to promote your business)
- Chamber E-blasts
- 100 free duck tickets for the duck raffle (give them away to VIP customers or employees)

(Sold: Laurels of Kent)

Gold

EXCLUSIVE EVENT SPONSOR FOR THE DUCK RAFFLE Chamber Members \$2,000 ~ Non-Chamber Members \$2,500

- Logo on Duck Raffle Tickets
- Logo on Riverwalk Website all year long
- Business banner provided by your business that will be displayed during festival at information/ticket booth
- One corporate duck (business name/logo) to display on Main Street for 3½ weeks (\$150 value)
- Business name/logo will be used in marketing materials and Riverwalk website (provide to Chamber electronically)
- Booth and display space on the Riverwalk Plaza (great way to promote your business)
- Chamber E-blasts
- 50 free duck tickets for the duck raffle (give them away to VIP customers or employees)

(Sold: State Farm)

Silver

Chamber Members \$550 ~ Non-Chamber Members \$600

- One corporate duck (business name/logo) to display on Main Street for 3½ weeks (\$150 value)
- Business name/logo will be used in marketing materials and Riverwalk website (provide to Chamber electronically)
- Booth and display space on the Riverwalk Plaza (great way to promote your Lowell Business)
- Chamber E-blasts
- 30 free duck tickets for the duck raffle (give them away to VIP customers or employees)

Bronze

Chamber Members \$350 ~ Non-Chamber Members \$400

- One corporate duck (business name/logo) to display on Main Street for 3½ weeks (\$150 value)
- Business name/logo will be used in marketing materials and Riverwalk website (provide to Chamber electronically)

Car Cruise-In

Chamber Members \$400 ~ Non-Chamber Members \$450

- Your name will be on all trophies awarded to the top ten vehicles
- Booth and display space at the event (please call and reserve your space)
- One corporate duck (business name/logo) to display on Historic Main Street for a minimum of 3 weeks (\$150 value)
- Business name/logo will be used in marketing materials and Riverwalk website (provide to Chamber electronically)

Corporate Duck

Chamber Member - \$150 returning, \$175 NEW ~ Non-Chamber Member - \$200 returning, \$250 NEW

- One corporate duck (business name/logo) to display on Main Street for 3½ weeks
- Business name listed on the Riverwalk website

Festival Duck Raffle Ticket

Chamber Members \$50 ~ Non-Chamber Members \$100

- 15 duck tickets (give them away to VIP customers or employees)
- Business name listed on the Riverwalk website and displayed in the Chamber window

CONTACT THE LOWELL AREA CHAMBER OF COMMERCE TO SECURE YOUR SPONSORSHIP TODAY!



LOWELL AREA CHAMBER OF COMMERCE

info@lowellchamber.org | 616.897.9161

www.riverwalkfestival.org | www.discoverlowell.org

