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Lowell, MI  
Permit No.100

Lowell Area Chamber of Commerce  
113 Riverwalk Plaza  
PO Box 224  
Lowell, MI 49331  
(616) 897-9161  
E-mail: info@lowellchamber.org

# The Lowell Area Chamber of Commerce Presents 26th Annual Riverwalk Festival 2020

July 10 & 11

Commercial Vendor Application



Saturday, July 11  
\$1500 State Farm Duck Raffle on the Riverwalk Stage at 4:00 pm  
Laurels of Kent Fireworks at Stony Lakeside, 10:15 PM

Dear Vendor,

Please accept our invitation to be part of the Riverwalk Festival. The booth fee will be \$75/Chamber Members & \$115/Non-Chamber Members for Friday night and Saturday - \$10 extra for electric. Festival Attendance 10,000 to 15,000 visitors, depending on the weather!

**Commercial Vendors - Friday, July 10 and Saturday, July 11, 2020**  
**Friday evening hours 5:00 PM – 9:00 PM**  
**Saturday hours 10:00 AM – 4:00 PM**

Check our website at [www.riverwalkfestival.org](http://www.riverwalkfestival.org) for a complete schedule of events.

Sincerely,  
Lowell Area Chamber of Commerce

Guidelines for Commercial Vendor Application

- All displays must be tasteful and neat
- Exhibit areas are **10' wide** and power is available upon request. We reserve the sole right to assign spaces. You will be notified of your booth space at Riverwalk. Weather is not a condition for a refund
- As a thank you to our participants, free coffee and donuts will be provided, 8 – 9 AM in the Chamber Office on Saturday
- Due to location of exhibit area, you **CAN NOT** work out of the back of vans, cars, or trailers
- **Designated Vendor parking is provided and will be enforced**
- Booths must be fully set up when show begins at **5:00 PM Friday**
- You must notify LACC by June 19 of cancellation to receive a 50% refund (616) 897-9161
- Vendors are responsible for collection of their own sales tax and for acquiring a sales tax license
- Security will be provided for Friday night
- Booth fee must accompany application along with self addressed, stamped envelope
- Credit Cards accepted, form provided below (Discover, MasterCard and Visa)
- Submit complete description of exhibit and sale items for approval by the Riverwalk Committee
- **Application deadline: TUESDAY, MAY 19, 2020**

**Commercial Vendor Application - \$75 Chamber Members & \$115 Non-Chamber Members**  
 **\$10 extra for electric service**

**Business Name:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**E-mail:** \_\_\_\_\_ **Phone:** \_\_\_\_\_

**Website:** \_\_\_\_\_

**Description of Exhibit:** \_\_\_\_\_

**Name as it appears on the card** \_\_\_\_\_ **Credit card number** \_\_\_\_\_

**Credit card billing address** \_\_\_\_\_

**Credit card security # (3 or 4 digit number on back)** \_\_\_\_\_ **Expiration Date** \_\_\_\_\_

**Visa**       **MasterCard**       **Discover**

Please send application and check to: **LACC, Commercial Vendor - PO Box 224 – Lowell, MI 49331**  
Fax Application and Credit Card info to: **(616) 897 –9101**