

Business After-hours Criteria

Below is a criterion for hosting an after-hours event at your business. These suggestions are given for successful turnouts. Business After Hours are hosted by two or more businesses. However, it can be hosted by one, but we feel that by teaming up with a fellow Chamber Member your attendance will be greatly improved.

- Business After-hours begins at 5:30 pm - 7:00 pm
- Provide refreshments, adult beverages and food, enough for about 25-35 people
- Provide a gift, preferably related to your business, for the business card drawing
- Up 60 second commercial for hosting businesses to talk and/or describe your business
- Please send Liz at info@lowellchamber.org 4 bullet points about your business and j-peg logo for the e-blast
- You are encouraged to send your own postcard invite, email or other social networking marketing to invite members (electronic list of Chamber Members addresses provided by Chamber, does not include emails)
- Make personal calls to invite some businesses (a calling list of Chamber Members can be provided by Chamber per request)
- **Optional** if you wish the Chamber to send out a postcard to over 300 members the cost will be \$150 (includes postcard, postage and mailing. Bullets and design would be hosting businesses responsibility)

Breakfast Club Criteria

Below is a criterion for hosting a Breakfast Club event at your business or at the Chamber of Commerce. These suggestions are given for successful turnouts to your event. You may team up with another Chamber Member(s) if you wish.

- Breakfast Club begins at 7:30 am - 8:30 am
- Provide beverages and food, enough for about 25-35 people
- Provide gift, preferably related to your business, for the business card drawing
- Host has up to 10 minutes to talk and/or describe your business
- Please send Liz at info@lowellchamber.org 4 bullet points about your business and j-peg logo for the e-blast. The sooner this info reaches the Chamber the sooner it goes on the website
- You are encouraged to send your own postcard invite, email or other social networking marketing to invite members (electronic list of Chamber Members addresses provided by Chamber, does not include emails per request)
- Make personal calls to invite some businesses (a calling list of Chamber Members can be provided by the Chamber per request)
- **Optional** if you wish the Chamber to send out a postcard to over 300 members the cost will be \$150 (includes postcard, postage and mailing. Bullets and design would be hosting businesses responsibility)

Cancellation Policy

- Booking a Breakfast Club/After Hours is Chamber Member Benefit
- Once booked you have taken that opportunity away from another Member
- Cancellation will result in losing your privilege to book another event for 1 year