

**Applications Due FRIDAY, FEBRUARY 26TH**



## **Spring Fling & Cookie Passport Adventure**

**Saturday April, 18th Noon-5pm**

## **Fall GNO-Pumpkin Spice & Everything Nice**

**Thursday October, 15th 5pm-9pm**



### **Cost to participate in Spring Fling and/or Fall GNO:**

**Chamber Members—\$0 + provide minimum of 4 gifts (\$40 total value)**

**Non-Chamber Members—\$50 (each time) + provide minimum of 4 gifts (\$40 total value)**

### **Cost to be a Cookie Passport Sponsor—a stop on the Cookie Passport Adventure: Only 10 spots available!**

**Chamber Members- \$100 + provide 4- \$5 gifts (\$20 total value)**

**Non-Chamber Members-\$150 + provide 4- \$5 gifts (\$20 total value)**

### **What your fee covers:**

- \* **Direct Mail piece**
- \* **Postcards for each participant to distribute to their own mailing list**
- \* **Ad in the Buyer's Guide, includes list of participants and promos**
- \* **Chamber Marketing Email Blast, Chamber Website and Facebook promoting**
- \* **Cookie Passport Sponsors will have their logo in 100 Cookie passport books, and will receive 100 individually packaged cookies to pass out to those participants as well as a stamp for the passports**

### **What you contribute to the events:**

- \* **Provide your special or discount for the advertising**
- \* **Provide 4 gifts for the Shopping Bag Giveaway -Minimum \$40 total value, can be merchandise or gift certificates (Minimum \$20 total value for Cookie Passports Sponsors)**
- \* **Initial the postcards and/or stamp the passport books that the customers bring to the events**
- \* **Provide a fun and interactive time for the customers. Have sales and goodies!**
- \* **Participate in the themes!! This is what makes our events so fun!**
- \* **Help market the events with your website, Facebook and email lists**
- \* **Provide us with your Logo if you are a Cookie Passport Sponsor**

**Proceeds from this year's 1st Cookie Passport Adventure will be donated to  
Alpha Family Center**

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**Merchant** \_\_\_\_\_

**Contact Person** \_\_\_\_\_ **Email** \_\_\_\_\_

**Phone #** \_\_\_\_\_ **Address** \_\_\_\_\_

**Tell us what your promotion will be!! This will be on the advertising for the events!**

**April:**

**October:**

- I will be participating in BOTH events;**
- I will ONLY be participating in Spring Fling**       **I will ONLY be participating in Fall GNO**
- YES!!! I want to be a Cookie Passport Sponsor (Only 10 spots available-1st come 1st serve-no exceptions!)**  
**My sponsorship includes 100 individually wrapped cookies, my logo inside the passport book, and a stamp**

**Please Return To: Lowell Area Chamber of Commerce**

**113 Riverwalk Plaza**

**Phone: (616) 897-9161    Fax: (616) 897-9101**

**Email: [membersupport@lowellchamber.org](mailto:membersupport@lowellchamber.org)**

**Make Check; Payable To: LACC**